

The Aetna Smart Compare[®] Designation Program

Take the guesswork out of finding a provider

Choosing the right physician or specialist can be tough. That's why we're making it easier for you with our Aetna Smart Compare designation, which identifies local providers who provide a higher quality of care* that you can trust. Plus, these providers can help you save on medical costs and are already in your network.



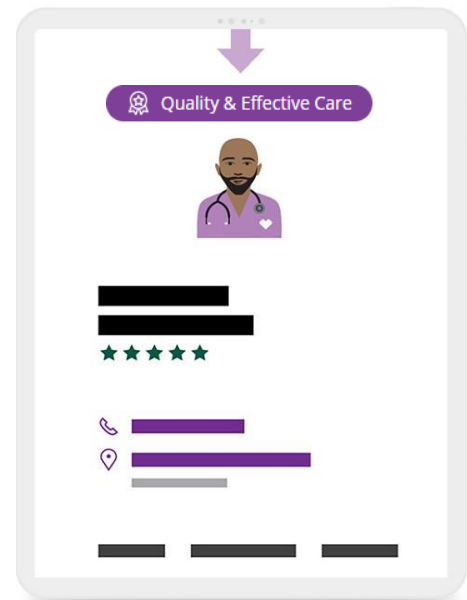
Identify high-performing providers in your network.
[Aetna.com/individuals-families/find-a-doctor](https://www.aetna.com/individuals-families/find-a-doctor)

DON'T HAVE AN ACCOUNT

It's easy to register. And when you do, you'll get access to tools, tips and programs to help you reach your healthiest you.

[Register](#)

Look for the Aetna Smart Compare "Quality & Effective Care" designation when you search for a provider.



Get the care you deserve

A provider you can trust

Aetna Smart Compare[®] is a designation program for providers who have demonstrated a higher standard of quality and cost effectiveness.* Aetna Smart Compare makes it easy for you to compare and select providers you can trust.

A provider who gets you

By addressing your issues with the right treatments for the right reasons, these providers can help you get better faster.* They can suggest healthy actions and help you avoid treatments you might not need so you can live your healthiest life.

*Visit [Aetna.com/SmartCompare](https://www.aetna.com/SmartCompare) for more information.

Aetna is the brand name used for products and services provided by one or more of the Aetna group of companies, including Aetna Life Insurance Company and its affiliates (Aetna).

[Aetna.com](https://www.aetna.com)

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Save on quality care

A provider with the Aetna Smart Compare "Quality & Effective Care" label can:

- ✓ Prescribe less-expensive medication when possible
- ✓ Lower the chance of having to go to the emergency room
- ✓ Help you avoid unneeded testing
- ✓ Help you find freestanding care facilities, which can help you lower costs

